



THE ENERGIZED APPROACH

**For Creating a Safe, Healthy and
Productive Workplace**





“I’ve learned that people will forget what
you said, people will forget what you did,
but people will never forget how you
made them feel.

Maya Angelou



Each of us has a circle of influence, and we regularly find ourselves trying to move people toward our way of thinking (or at least get them out of our way!)

Current Methods of Safety and Injury Prevention



Training and Education

Stretching and Warm-up

Ergonomics



Why is it that all of these approaches work in some companies and none of these approaches work in others?



Energy!

Humans act more on “how we feel” and less on “what we know”



Are speed limits mandatory?



2 Important Questions We Need to Ask...

What do people **KNOW** about safety?

How do they **FEEL** about safety?



The Relationship is the Message

- It offers nothing that isn't already known
- Elevates the awareness of personal connection



**When you say “safety is important”
what does this look like?**

Energy Sources.....



Commitment

Consistency

Communication

Accountability

Respect

Recognition

Inclusion

Creativity

Flexibility

Fun



COMMITMENT

Commitment

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Possible vs. Probable



Consistency

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Safety is # _____?



Communication

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Nag...Nag...Nag!



Accountability

- Commitment**
- Consistency**
- Communication**
- Accountability**
- Respect**
- Recognition**
- Inclusion**
- Creativity**
- Flexibility**
- Fun**



**Who is responsible for
health and safety?**

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Respect

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Best Buy Distribution



- Learn 3 things about every employee you supervise.
- Tie these things in to every health/safety conversation you have with employees.



Recognition

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Incentives and Recognition



- Unique to the Individual
- Unique to the activity being recognized
- Behavior based – not outcome based



Inclusion

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The hard part is dealing with
human nature

The easy part is that human nature is
fairly predictable



Creativity

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Fun



BLINK!



Flexibility

Commitment

Consistency

Communication

Accountability

Respect

Recognition

Inclusion

Creativity

Flexibility

Fun



If at first you don't
succeed.....



Fun!

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How much fun do employees expect to have in a safety program?

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 What do  you  need?